



MEMBER MEDIA KIT: double issue editorial calendar

JANUARY/FEBRUARY

ECON DEV, REAL ESTATE,
WOMEN IN BUSINESS

MARCH/APRIL

NON-PROFIT, HEALTH & WELLNESS,
FAMILY LAW

MAY/JUNE

TRAVEL & TOURISM,
ART & CULTURE, BUSINESS 101

JULY/AUGUST

EMPLOYMENT LAW, FINANCE & BANKING,
HUMAN RESOURCES

SEPTEMBER/OCTOBER

SPORTS & LEISURE, TECHNOLOGY,
MARKETING, YOUNG PROFESSIONALS

NOVEMBER/DECEMBER

RESTAURANT GUIDE, EDUCATION,
STEM, ENTREPRENEURSHIP

ADVERTISING RATES

DOUBLE ISSUE (Introductory Pricing)



AD SIZE	DIMENSIONS	1 ISSUE	3 ISSUES	6 ISSUES
Business Card	3.5" w x 2" h	310	285	265
1/6 Page	3.5" w x 3.5" h	495	450	425
1/4 Page	3.75" w x 4.75" h	625	600	540
1/3 Page H	7.75" w x 3.75" h	800	760	695
1/3 Page V	3.75" w x 7.75" h	800	760	695
1/2 Page H	7.75" w x 5" h	1,200	1,100	1,060
1/2 Page V	3.75" w x 9.75" h	1,200	1,100	1,060
FULL FEATURE PAGE	8.5" w x 11" h	2,000	1,900	1,800
BACK COVER	7.75" w x 5" h	1,650	1,500	1,425

DESIGN INFORMATION

Ads must be 300dpi in CMYK mode and in one of the following formats: PDF, JPEG, TIFF, GIF or PNG

ADVERTISE TODAY!

contact kim for details: kbloemker@lbccc.org 215.943.7400



NON-MEMBER MEDIA KIT: double issue editorial calendar

JANUARY/FEBRUARY
ECON DEV, REAL ESTATE,
WOMEN IN BUSINESS

MARCH/APRIL
NON-PROFIT, HEALTH & WELLNESS,
FAMILY LAW

MAY/JUNE
TRAVEL & TOURISM,
ART & CULTURE, BUSINESS 101

JULY/AUGUST
EMPLOYMENT LAW, FINANCE & BANKING,
HUMAN RESOURCES

SEPTEMBER/OCTOBER
SPORTS & LEISURE, TECHNOLOGY,
MARKETING, YOUNG PROFESSIONALS

NOVEMBER/DECEMBER
RESTAURANT GUIDE, EDUCATION,
STEM, ENTREPRENEURSHIP

ADVERTISING RATES

DOUBLE ISSUE (Introductory Pricing)



AD SIZE	DIMENSIONS	1 ISSUE	3 ISSUES	6 ISSUES
Business Card	3.5" w x 2" h	460	435	415
1/6 Page	3.5" w x 3.5" h	645	600	575
1/4 Page	3.75" w x 4.75" h	775	750	690
1/3 Page H	7.75" w x 3.75" h	950	910	845
1/3 Page V	3.75" w x 7.75" h	950	910	845
1/2 Page H	7.75" w x 5" h	1,350	1,250	1,210
1/2 Page V	3.75" w x 9.75" h	1,350	1,250	1,210
FULL FEATURE PAGE	8.5" w x 11" h	2,350	2,265	2,225
BACK COVER	7.75" w x 5" h	1,800	1,750	1,575

DESIGN INFORMATION

Ads must be 300dpi in CMYK mode and in one of the following formats: PDF, JPEG, TIFF, GIF or PNG

ADVERTISE TODAY!

contact kim for details: kbloemker@lbccc.org 215.943.7400