



Lower Bucks County  
Chamber of Commerce

The voice of business.

# MEMBER MEDIA KIT: double issue editorial calendar

## JANUARY/FEBRUARY

ECON DEV, REAL ESTATE,  
WOMEN IN BUSINESS

## MARCH/APRIL

NON-PROFIT, HEALTH & WELLNESS,  
FAMILY LAW

## MAY/JUNE

TRAVEL & TOURISM,  
ART & CULTURE, BUSINESS 101

## JULY/AUGUST

EMPLOYMENT LAW, FINANCE & BANKING,  
HUMAN RESOURCES

## SEPTEMBER/OCTOBER

SPORTS & LEISURE, TECHNOLOGY,  
MARKETING, YOUNG PROFESSIONALS

## NOVEMBER/DECEMBER

RESTAURANT GUIDE, EDUCATION,  
STEM, ENTREPRENEURSHIP

## ADVERTISING RATES

DOUBLE ISSUE (Introductory Pricing)



AD SIZE	DIMENSIONS	1 ISSUE	3 ISSUES	6 ISSUES
Business Card	3.5" w x 2" h	310	285	265
1/6 Page	3.5" w x 3.5" h	495	450	425
1/4 Page	3.75" w x 4.75" h	625	600	540
1/3 Page H	7.75" w x 3.75" h	800	760	695
1/3 Page V	3.75" w x 7.75" h	800	760	695
1/2 Page H	7.75" w x 5" h	1,200	1,100	1,060
1/2 Page V	3.75" w x 9.75" h	1,200	1,100	1,060
FULL FEATURE PAGE*	8.5" w x 11" h	2,000	1,900	1,800
BACK COVER	7.75" w x 5" h	1,650	1,500	1,425

\*Premium Placement and Message from a Member Included

## DESIGN INFORMATION

Ads must be 300dpi in CMYK mode and in one of the following formats: PDF, JPEG, TIFF, GIF or PNG

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