



Lower Bucks County
Chamber of Commerce

The voice of business.

MEDIA KIT:

double issue editorial calendar

JANUARY/FEBRUARY

ECON DEV, ENV, REAL ESTATE
NON-PROFIT, WOMEN IN BUSINESS

MARCH/APRIL

AUTOMOTIVE, HOME & PET ESSENTIALS
HEALTH & WELLNESS, FAMILY LAW

MAY/JUNE

TRAVEL & TOURISM, ART & CULTURE
SALUTE TO OUR VETERANS, BUSINESS 101

JULY/AUGUST

EMPLOYMENT LAW,
FINANCE & BANKING, HR, STAFFING

SEPTEMBER/OCTOBER

SPORTS & LEISURE, TECHNOLOGY,
MARKETING, YOUNG PROFESSIONALS

NOVEMBER/DECEMBER

RESTAURANT GUIDE, EDUCATION,
STEM, ENTREPRENEURSHIP

ADVERTISING RATES

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COVER

INTRODUCTORY OFFER \$2,500

4C Image on Cover &
4C Full Pg. Interior Article

AD SIZE	DIMENSIONS	1 ISSUE	3 ISSUES	6 ISSUES
Business Card	3.5" w x 2" h	310	285	265
1/6 Page	3.5" w x 3.5" h	495	450	425
1/4 Page	3.75" w x 4.75" h	625	600	540
1/3 Page H	7.75" w x 3.75" h	800	760	695
1/3 Page V	3.75" w x 7.75" h	800	760	695
1/2 Page H	7.75" w x 5" h	1,200	1,100	1,060
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FULL PAGE	8.5" w x 11" h	2,200	2,115	2,075
BACK COVER	7.75" w x 5" h	1,650	1,500	1,425

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