

Sponsorship & Advertising Opportunities

Percolator Meeting

The "Perc" is the Chamber's monthly general membership meeting held on the second Thursday. Attendance averages 150 people.

Host Location

- Provides the facility location, a Continental Breakfast, set-up and service for the event
- Must be capable of accommodating a minimum of 150 people at 8:00 a.m. with ample parking

Host Location Benefits

- ¼ page ad in *Outlook* the month of the event
- Provides a five minute presentation
- Opportunity to distribute literature to attendees
- All attendees experience the service provided by the host facility

Sponsor Benefits

- ¼ page ad in *Outlook* the month of the event

Business Card Exchange

The Business Card Exchange is the Chamber's monthly networking event. Attendance averages 100-125 people.

Host Location

- Provides hors d'oeuvres, beverages, and location with ample parking

Host Benefits

- ½ page ad in *Outlook* the month of the event
- 5 minutes during the program for brief remarks
- Opportunity to distribute literature to attendees

Host Location - *Members may combine host and sponsor if desired*

Be Your Own Boss Seminars

A four-part seminar series held every fall will help those looking to open their own business or who have recently opened their own business. 60 attendees per session.

Sponsor

Business Expo

The Business Expo is held each spring. It sells out with over 90 exhibitors. 400 attendees.

Exhibitor

Business Technology Forum

These quarterly seminars address technology and business issues. 25-40 attendees.

Sponsor

Candidate/Congressional Forums

Held at the Chamber on a regular basis, the forums feature candidates for office at the state or federal level. 75-90 attendees.

Sponsor

Career Women on the Move

This annual spring symposium provides networking opportunities and motivational speakers based on the event theme. 75-100 attendees.

Resource Tables; Benefactor

Economic Forum

Held each fall, this event highlights important economic issues and features the Economic Development Awards. 75-125 attendees.

Sponsor

Get Acquainted With Your Chamber

This lunch event is held on a bi-monthly basis. It acquaints new and prospective members with the activities of the organization. 40-60 attendees.

Sponsor

Golf Outing

Spend a beautiful June day on the golf course networking with over 100 business people.

Event Sponsor; Tee or Green Sponsor; Buffet Sponsor

Traffic & Transportation Safety Day

A FUN day for the entire family! Learn how to be safe and responsible when you drive.

Sponsor

Outlook Magazine

Outlook is mailed to our members every month, is available at all Chamber events and is on the LBCCC website. Within *Outlook*, you will be able to convey your message directly to decision makers, enhance your company's image among members, increase your company's marketing strategies and support your Chamber's quality publication. Varies ad sizes are available, as well as front cover advertising opportunities.

Website Advertising

Banner ads are on the left rail of the website and there will be a link from the advertiser's ad to their website.

Website Enhancements

Enhance your online directory listing. There are four enhancements to choose from: Direct link to your website; Company logo; Description of your business/services; Color background.

Lobby Wall Advertising

Display your custom-framed advertisement on the walls of the Chamber's lobby. Your business cards will also be displayed in a special holder allowing for easy pick-up of your company information.

Please call the Chamber for more information.