

## Chamber Speakers Available to Your Group!

Looking for a speaker for your group organization? You don't have to look any further than the Chamber's Speaker Bureau. The Speaker directory is updated and contains the names of dozens of chamber members who are qualified to speak on many topics of business interest.

If you are interested in being listed in the next Speaker update, visit or call the Chamber at (215) 943-7400 for an application form.



## SPEAKER BUREAU

If you need a speaker for your group or organization, look no further than the Chamber's Speaker Bureau! The following is a list of individuals who are offering their speaking services.

Suggested topics are listed. Some speakers will also work with groups to develop a personalized presentation. If you would like to be part of the Speaker Bureau, call the Chamber at (215) 943-7400.

The speakers listed here are members of the Lower Bucks County Chamber of Commerce who are well qualified to speak on their selected subjects. If you decide to use their services you must contact the speaker directly to make arrangements. On occasion, a speaker may require a fee or reimbursement for their services. This is solely between you and the speaker.

Information and opinions presented are those of the speakers and do not necessarily reflect the views of the Chamber.

# Speaker Bureau Cross Reference List By Topic

## **Accounting:**

Accounting & Taxation for Small Business ..... Lewis M. Aronow, CPA

## **Advertising:**

Advertising, Creating Advertising That Sells ..... Joanne P. Esplin  
"Learn How Advertising can be Fun, Easy & Very Cost Effective"

## **Business:**

Business, Selecting the Right Entity ..... John M. Callaghan, CPA  
Careers in Advertising & Marketing ..... Joanne P. Esplin  
Sales Success-"How to be a Winner in Sales" ..... Phyllis Sisenwine

## **Communications/Public Relations:**

Affordable Multimedia Presentation ..... Gadi Na'aman  
"Say it Clearly" ..... Jenö B. Seitz  
Sign Design ..... Robert F. Boyd  
The Importance of Public Relations ..... Paul Schneider  
Trends in Cable TV & Satellite ..... Paul Schneider

## **Health Care & Fitness:**

A Crisis in Health Care ..... Robert Harris  
Health Care, Careers of the Future ..... Robert Harris  
Health Care Policy Reform ..... Robert Harris  
How to Decrease Stress ..... Dr. Michael A. Gorman  
Issues Related to Health (Woman's Hormones, Kids,  
Allergies, Pain, Fatigue, etc.) ..... Dr. Michael A. Gorman

## **Investing:**

Qualified Retirement Plans ..... Thomas A. Sutton  
"Smart Women Finish Rich" ..... Kathleen M. Zelenka

**Legal:**

Business Contracts ..... James W. Sutton, Jr., Esq.  
Business Law ..... Scott Fegley, Esq.  
Compliance (ADA, FMLA, FLSA) ..... Robert J. Haurin, Esq.  
Discrimination ..... Scott Fegley, Esq.  
Discrimination Laws (State & Federal) ..... Robert J. Haurin, Esq.  
Employment Law/Human Resources ..... Scott Fegley, Esq.  
Estate Planning ..... James W. Sutton, Jr. Esq.  
Family & Medical Leave Act ..... Scott Fegley, Esq.  
Getting the Most from Your Attorney ..... James W. Sutton, Jr., Esq.  
Hiring & Terminating Employees ..... Robert J. Haurin, Esq.  
Human Resource Policy & Procedure ..... Robert J. Haurin, Esq.  
Landlord/Tenant ..... Scott Fegley, Esq.  
National Labor Relations Act ..... Robert J. Haurin, Esq.  
Sexual Harassment ..... Scott Fegley, Esq.  
Unionized Workforce ..... Robert J. Haurin, Esq.  
Workplace Harassment (Sex, Race, etc.) ..... Robert J. Haurin, Esq.  
Workplace Violence and Investigations ..... Robert J. Haurin, Esq.  
Zoning & Land Use ..... Scott Fegley, Esq.

**Leadership Skills:**

"A Formula for Development" ..... Jeno B. Seitz  
Planning for Success ..... Jeno B. Seitz

**Marketing:**

Marketing ..... Joanne P. Esplin

**Motivation:**

How to Attract Success ..... Phyllis Sisenwine  
How to Attract Success ..... Phyllis Sisenwine  
How to Get the Edge in Business (and in life)...Dr. Michael A. Gorman  
Incentive Programs That Work ..... Gadi Na'aman  
Reach Your Own Excellence ..... Phyllis Sisenwine  
Ten Powerful Solutions for Success ..... Phyllis Sisenwine

**Quality Management:**

"The People Principle" ..... Jeno B. Seitz  
Total Quality Management, Continuous Quality Management

## Speaker Bureau, Alphabetical

### Taxes:

Business & Individual Taxation ..... Lewis M. Aronow  
Planning for Small Business owners ..... John M. Callaghan, CPA  
Planning for Start-Up Businesses ..... John M. Callaghan, CPA

### Workplace Training:

Crisis Response & Reactions ..... Mandy Thoman  
Hate Crimes ..... Mandy Thoman  
History of Victim Services & Rape Crisis Movement ... Mandy Thoman  
Identity Theft ..... Mandy Thoman  
Megan's Law: Informing the Community ..... Mandy Thoman  
Personal Physical Safety in the Workplace ..... Mandy Thoman  
Rape Awareness & Prevention ..... Mandy Thoman  
Sexual Harassment Prevention for the Workplace ..... Mandy Thoman  
When Domestic Violence Enters the Workplace ..... Mandy Thoman

Lewis M. Aronow, CPA  
Lewis M. Aronow, CPA  
(215) 357-5880

Robert F. Boyd  
Boyd Sign Corporation  
(215) 949-0859

John M. Callaghan, CPA  
Callaghan & Associates, P.C.  
(215) 968-9500

Joanne P. Esplin  
Fitzgerald Esplin Advertising  
(215) 598-9870

Scott I. Fegley, Esq.  
Law Offices of Scott I. Fegley, P.C.  
(215) 493-8287

Dr. Michael A. Gorman  
Gorman Optimal Health Solutions, Inc.  
(215) 943-2584

Robert Harris  
Lower Bucks Hospital  
(215) 785-9200

Robert J. Haurin, Esq.  
The Weinstein Firm  
(215) 636-0616

Gadi Na`aman  
Sir Speedy of Newtown  
(215) 968-2080

Paul Schneider  
Paul Schneider Public Relations, Inc.  
(215) 702-9784

Jeno B. Seitz  
Resource Edge  
(215) 431-5118

Phyllis Sisenwine  
Powerful Solutions, Inc.  
(215) 968-2424

James W. Sutton, Jr., Esq.  
James W. Sutton, Jr., P.C.  
(215) 355-3200

Thomas Sutton  
Automatic Data Processing  
(215) 283-4133

Mandy Thoman  
Network of Victim Assistance  
(215) 343-6543

Kathleen M. Zelenka  
Wachovia Securities  
(215) 497-3300

*This list was revised February 2008...If your listing is more than six months old, please call 215-943-7400 and request the latest update...Thank You.*